

Anue Concept - Breast Milk Donation

Innovative New Solution for Enhancing the Process of Breast Milk Donation

J. Grennælett, H. Østrem, A. Skare
Anue, Bodo, Norway

PURPOSE

Embas Milk Bank Conference provides a unique platform for healthcare professionals and researchers to gather and exchange knowledge on breast milk donation and milk banks. In this presentation, we introduce Anue Concept, a groundbreaking solution aimed at improving the process of breast milk donation, thereby enhancing accessibility and quality of donated breast milk.

CHALLENGE

Today there is no closed system designed specifically for breastmilk donation. A regular plastic box can be used to donate milk. Current test methods can be done by thawing or scraping a sample from donated milk¹. Pooling is also commonly used and makes traceability challenging.



- Low access of Human Donor Milk
- Risk of Temperature fluctuations
- Risk of contamination
- Weak test/tracking system

SOLUTION

Anue Concept - A closed system for collection, storing, testing and distribution of breastmilk



Pilot feedback

"Anue Concept is a unique solution that will improve the current process and ensure safer donor milk"

Anna Grøvdalen
Head of the milk bank
Oslo University Hospital

"Anue Concept make it easy to donate milk, I can pump directly into the pouch"
Donor
Oslo University Hospital

"It makes life so much easier! Pump straight into the bag and then freeze!"
Donor
Oslo University Hospital

KEY COMPONENTS



CONCLUSION

Anue Concept includes all essential components for efficient collection and storage of breast milk in hospitals and milk banks.

By streamlining and enhancing the process, we hope that Anue Concept can contribute to saving more lives and provide healthcare professionals with a valuable tool to ensure that the most vulnerable newborns receive the best possible start in life, and optimize the quality for the milk through the milk journey.

1. FMBI Symposium 2022 -02 - R. Böttger - Screening der Frauenmilch, <https://www.youtube.com/watch?v=Hmb9GJdo4Yk&t=72s>

2. FMBI Symposium 2022 - 09 - A. Grøvdal - Raw Donor Milk, <https://www.youtube.com/watch?v=HIDUG96o1b0&t=1182s>